



## STATUE OF RESPONSIBILITY™

Foundation

Offices:

Vienna • New York City • Seattle • Salt Lake City • San Diego  
p: 801-990-3130 f: 801-990-3111 w: [www.sorfoundation.org](http://www.sorfoundation.org)

### **Instructions for printing the new one page, two sided, color brochure for the Statue of Responsibility Foundation:**

- 1.** To maintain consistency, only use FedEx-Kinko's (now called FedEx-Office), the Foundation has a national discount in place with them and they have our tax exempt status on file so you won't pay sales tax (our IRS non-profit EIN number is 20-1435685). The account name is 'The Statue of Responsibility Foundation', the account number is #0446429825.
- 2.** Send this instructional PDF, that also contains both pages of the brochure, to Kinko's.
- 3.** Make sure they understand that the brochure is a two sided, front to back document, full color.
- 4.** Paper: 32 lb. Laser, stock # E-32.
- 5.** Brochure printed front to back.
- 6.** Do not scale or shrink to fit window.
- 7.** Print at 100% original size.
- 8.** Do not run through by-pass tray (this will eliminate paper curling).
- 9.** Best pricing comes with a minimum order of 500.
- 10.** Reminder: be sure to do a visual check of the first brochure before they print the entire order. Be sure that the back page is positioned correctly, front to back orientation.
- 11.** Note: Options to get the PDF file to Kinko's
  - a. Call your Kinko's store, get their email address, email them the instructional PDF (which contains both pages of the brochure).
  - b. Go to FedExOffice.com and find the 'print online' section, follow the instructions.
  - c. Call 1-800-2Kinkos and ask them for instructions using their 'Doc Store' procedure.
  - d. Copy the PDF on a disc and take the disc into your local Kinko's.
- 12.** Where is the PDF on the [www.SORfoundation.org](http://www.SORfoundation.org) website? Go to 'Latest Updates' on the home page, look for the 'New Brochure' link.
- 13.** For any additional questions on printing, contact the Statue of Responsibility Foundation at:  
**801-990-3130.**



Welcome to what has been called  
"The most compelling monument project  
to freedom of the 21st Century!"

There comes a time in a nation's history when its core values must be re-visited, re-energized, and re-enthroned, in order for that nation to endure. For America to thrive under the banner of freedom through the next century and beyond – responsibility must co-exist with liberty.

A noble idea was proposed some forty years ago by a man who lived through the most intense deprivation of personal freedom imaginable, as a Holocaust survivor. His name was Viktor E. Frankl. In his landmark book, *Man's Search for Meaning*, he challenged America to keep its light of hope and freedom burning brightly to future generations by declaring that liberty must be embraced with responsibility to maintain freedom. To stand as a visual reminder of his idea, Frankl declared that the Statue of Liberty on the East Coast be supplemented with a Statue of Responsibility on the West Coast.

The Statue of Responsibility Foundation is committed to the realization of this poignant idea.

**"The Statue of Liberty and  
The Statue of Responsibility  
– twin beacons of freedom.**

See back side for architectural renderings.



"Freedom is not the last word. Freedom is only part of the story and half of the truth. The positive aspect of freedom is responsibility.

That is why I recommend that the Statue of Liberty on the East Coast be supplemented by a Statue of Responsibility on the West Coast."

Viktor E. Frankl, M.D., Ph.D.  
"Man's Search for Meaning"

---

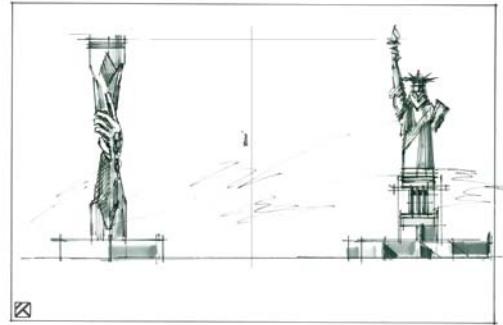
We invite "Friends of Freedom" everywhere to come forth, to take a stand, to help build this "bookend" monument to Lady Liberty — the Statue of Responsibility!

No cause has ever been more timely, or more needed. The Statue of Responsibility monument will firmly and boldly declare to our country, and to the world, the sublime message that with great liberty and great power, comes great responsibility.

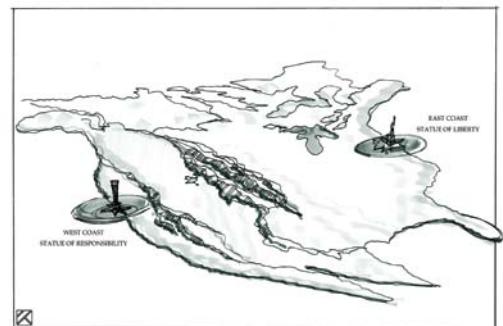
Become a "Friend of Freedom" to this ambitious cause. Help support this project by donating in ways that only you can.



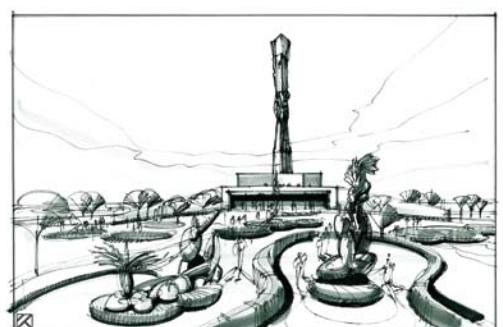
[www.SORfoundation.org](http://www.SORfoundation.org)



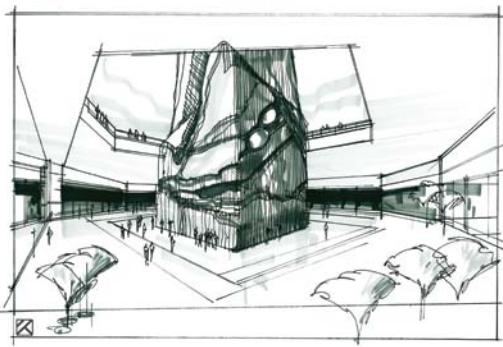
Side by Side



Bookends



International Pathway



Visitors' Center



Sky View